

## Vineeth Sivadasan

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Bangalore, India  
[PORTFOLIO](#) | [LINKEDIN](#)

FILM MAKER | CINEMATOGRAPHER | GRAPHIC DESIGNER |  
VIDEO EDITOR | PHOTOGRAPHER | SCRIPT WRITER | LECTURER

### Professional Summary:

Dynamic and creative media professional with over 3 years of experience in graphic design, video editing, and film production. Proven track record in roles ranging from graphic designer and video editor to assistant professor and assistant director. Skilled in creating compelling visual content and managing media production projects. Demonstrated ability to collaborate effectively with teams and deliver high-quality results under tight deadlines.

### Skills:

- Adobe Creative Suite (Illustrator, Photoshop, Premiere Pro, InDesign, After Effects)
- Microsoft Office Suite
- Video Editing
- Photography
- Videography
- Motion Graphics
- Branding
- Creativity

### Language:

English, Malayalam.

### Education:

UGC NET-Mass Communication and Journalism  
University Grants Commission  
2019

Post Graduation: M.A. Mass Communication and Journalism  
Kannur University,  
Kannur - 2020

Graduation: B.Sc. Visual Communication  
Asan Memorial College of Arts and Science,  
Chennai - 2016

High School:  
KKV Memorial Higher Secondary School,  
Panoor, Kannur - 2013

## **Professional Experience:**

### **Assistant Professor**

Sir Syed College July 2022 - Jan 2024

- Developed and delivered engaging lectures, seminars, and workshops for undergraduate students.
- Designed innovative course materials and instructional strategies to enhance student learning outcomes.
- Provided academic advising and mentoring to students, fostering their intellectual and professional growth.
- Contributed actively to departmental committees and academic program development.

### **Graphic Designer and Video Editor**

Edustoke Pvt Ltd Oct 2021 – June 2022

- Conceptualized and designed visually appealing creative concepts, graphics, and layouts for digital campaigns and branding collateral.
- Produced high-quality visual assets including logos, illustrations, and infographics to enhance brand communication.
- Created engaging videos from concept to completion, including scriptwriting, filming, editing, and post-production.
- Collaborated with cross-functional teams to translate project requirements into visually compelling designs.
- Developed motion graphics and animations to enhance visual narratives and convey complex ideas effectively.
- Managed multiple projects simultaneously, prioritizing tasks and resources to meet tight deadlines while maintaining high quality.
- Stayed updated on industry trends, emerging technologies, and best practices in graphic design and video editing to continuously improve skills and deliver innovative content.

### **Media Coordinator**

Sree Sankara Vidya Nikethan May 2021 – Oct 2021

- Produced captivating videos from inception to final product, encompassing tasks such as crafting scripts, filming, editing, and post-production.
- Managed multiple social media accounts and engaged with the audience through timely and professional responses.

### **Assistant Director**

Malayalam Feature Film Nov 2017 – Feb 2018

- Collaborated with the director and production team to interpret scripts and create production schedules.
- Supported post-production activities and provided creative input for project success.

### **Associate Director – Media Production**

Rainbowgraph Nov 2016 – Nov 2017

- Assisted in various aspects of production including casting, location scouting, and managing the set.

## **Intern**

Cat Entertainments Dec 2015 – Jan 2016

## **Other Experience:**

- Director, Writer, Cinematographer & Editor for the College Projects Prayanam (short Film), 'Being Different is not Different' (Documentary), 'Time Being' (PSA), 'Movie Café' (TVP)
- Published Yugam (Newspaper) and Newsletter as College Project and been part of Group Projects Varthamanam (TV News), Thalasseriyle Gurunathanmar (Documentary)
- Graphic Designing and Promo videos for various events such as AVA (Asan Video Awards), Panora (photography event), Ad ASTRA (Media Fest) and for other School, College, Wedding events, etc.
- Asso. Director in Short Films Mr. Photographer, Samavakyam and 'His-Story'

## **Research Project:**

Dissertation on "Change in Movie viewing among the youth during the era of Online Streaming Sites" Submitted to Department of Mass Communication and Journalism, Kannur University

## **Recognitions:**

### **Alumni Award- Prayanam (short film) – 2017**

B.Sc. Visual Communication  
Batch 2013-2016,  
Asan Memorial College, Chennai

### **Proficiency Award-Visual Communication - 2016**

Academic Year 2015-16 from  
Asan Memorial College, Chennai

### **General Quiz-First Prize – 2015**

Sangam Intra College Quiz -  
Asan Memorial College, Chennai

### **Film Fest Selection- Prayanam - 2016**

Asian International Youth Short Film  
Competition (Wenzhou) & IndieWise Virtual Fest